

# Kimberley's Case Study



Greater Independence For Adults With Learning Disabilities

## SUMMARY

Genie has positively impacted the overall wellbeing of Kimberley, an individual with learning disabilities. Genie has given Kimberley the ownership and responsibility over her daily living tasks and has improved the relationship between Kimberley and her mother, Donna. Genie's reminders have allowed Kimberley to become more independent, preventing the increase of further care needs. She manages her hydration and mood swings, and increases her social interactions. Donna experiences a sense of tranquillity and reassurance that she can reach out to Kimberley at any given moment.

## CHALLENGES

Kimberley's learning disabilities make it difficult to manage her daily living tasks, including staying hydrated, preparing meals, and socialising. Donna, as her caregiver and her mother, struggled to balance supporting Kimberley's needs with her other commitments. Kimberley and Donna sought a new way in which support and increased independence could be provided to help both live a more balanced and healthy life.

## SOLUTION

Genie can be used to support people with learning disabilities like Kimberley in their daily living tasks. For example, Genie can be customised to remind individuals to stay hydrated, take their medication, and complete other daily tasks. This feature helps to promote independence and healthy habits while reducing the risk of forgetting essential tasks that can negatively impact a person's health and wellbeing.

Additionally, Genie can be programmed to provide video call reminders to help individuals stay on track with their schedule and ensure that they are completing tasks as needed. In Kimberley's case, Genie can remind her to cook lunch and ensure that she is awake in the morning, which can help reduce her dependence on her mother and promote greater independence.

One of the unique features of Genie is its ability to be customised to meet the specific needs of individuals with learning disabilities like Kimberley. This customisation can include features such as mood reminders, which can help individuals manage their emotions and improve their overall mental health.

## RESULTS



### ● Prevention of Further Care Needs

With Genie's reminders, Kimberley gets a glass of water every few hours, improving her hydration levels and reducing mood swings. **We have seen a success rate of 95% on hydration responses.** Boosting ownership of her own care needs, Genie is helping to prevent additional, and costly urgent care requirements.

### ● Facilitating Socialisation

Donna said, "Before using Genie, Kimberley was not drinking enough water and would often feel lethargic and experience mood swings." By keeping hydrated, with the help of Genie, Kimberley is more social, interacting with the family more frequently. This has led to a more positive and cheerful demeanour, with "Kimberley being more chatty and smiling more than before", said Donna.

### ● Enhanced Mood and Emotional Awareness

Kimberley's relationship with her mother has improved as "the pressure has been taken off", and Kimberley is no longer feeling frustrated with her mother's requests. Since using Genie, we have seen a change in mood response from frequently sad to an average mood response. Genie's mood reminders have helped Kimberley stay on track and manage her emotions.

### ● Strengthening Relationship

Donna can now focus on her other priorities, such as looking after her grandchildren, knowing that Kimberley can complete daily living tasks independently with the help of Genie. This has positively impacted Donna's mental wellbeing, as she no longer has to worry as much about Kimberley's wellbeing.

### ● Boosting Health and Wellbeing

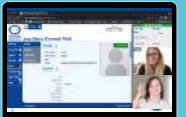
The use of Genie has positively impacted Kimberley's sleep pattern, as Donna can now video call Kimberley using Genie to ensure that she wakes up on time. This has also led to Kimberley "eating breakfast regularly and making healthier food choices throughout the day." **Kimberley has 44% more calls answered on Genie vs mobile calls.**

### ● Increased Independence

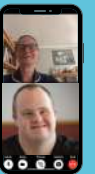
Since implementing Genie, Kimberley has become more independent and can now complete tasks on her own, such as cooking lunch. This has reduced the need for phone calls from her mother and increased her independence. **With a 94% success rate of preparing lunch, Genie has saved Donna 75 minutes weekly from phone calls** to Kimberley, allowing her to focus on her work commitments.



**The Genie Robot**  
For the person receiving remote care and support



**The Care Portal**  
For the care and support service provider



**Companion App**  
For the family, friends, or caregivers of the Genie user

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